

# Jenna Lyons

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## EDUCATION

### University of Oregon, Eugene, OR

Senior 2025-2026

Studying advertising through the University's School of Journalism and Communication. Will receive a Bachelor of Science in Advertising with an Art and Technology minor. Involved in Greek life, active member of Chi Omega Psi Alpha. Dean's list with over 3.75 GPA for 5 consecutive terms.

### Skyview High School, Vancouver, WA

Class of 2022

Assistant Director for "Inside Out", an international photography installation. Involved in Skyview varsity cheerleading, enrolled in multiple AP/ honors classes, including AP photography.

## FREELANCE WEB DESIGN

### Freelance Web Designer - Remote

November 2024-Current

Design and build custom websites for small-business clients using modern, user-friendly layouts. Successfully launched one client website for Color Analysis PDX; two additional client websites are currently in development, with expected publication in 2026. Collaborate with clients to define brand style, site structure, and visual identity. Provide social help, brand kits, SEO optimization, business card and print ad design, ongoing updates, and creative direction as needed. Utilize design skills from photography and advertising coursework to create clean, engaging site visuals.

## SKILLS

High level of patience. Problem solver. Intuitive listener. Eager to learn. Flexible. Communicator. Creative thinker. Works well with a team.

Highly experienced in Adobe Creative Cloud (~8 years).

Social media management, including social audits.

Web design, experience in Wix. Can assist in SEO and Google Business Profiles. Basic training and understanding of JavaScript.

**Child and adult CPR and first aid certified**

**Current Oregon State food handlers card**

## INTERESTS

**Graphic design** I am passionate about graphic design and using my creative abilities to make an impact.

**Photography** I love taking pictures and have years of experience taking pictures and editing them through Adobe Creative Suite.

**Learning** I enjoy learning and researching new things.

**Social justice** I care deeply about my community and believe in equal opportunities.

## EXPERIENCE

### **Springfield Learning Tree, Eugene, OR - Resource Teacher**

June 2024-Current

Provide instructional, behavioral, and emotional support to students while helping maintain a positive, safe learning environment. Assist in multiple classrooms serving ages 3 months through elementary, adapting support to diverse developmental needs.

### **Children's Village, Vancouver, WA- Resource Teacher**

Summer of 2023

Created positive relationships with children, parents, and colleagues through communication and teamwork. Assisted in different classrooms with ages ranging from infants (under 1) to 9-year-olds. Supported the lead teacher. Led group activities and games.

### **Sky Zone Trampoline Park, Vancouver, WA- Party Host and Cashier**

November 2021- September 2022

Held multiple roles, including customer service, cashier, party host, food service, and membership sales. Achieved high sales and customer satisfaction. Scheduled and coordinated birthday parties, including booking reservations and communicating party details with clients.

### **Kiddie Academy, Salmon Creek- Resource Teacher**

August 2020- June 2021

Assisted the lead teachers in classrooms with children of various ages during the COVID-19 pandemic. Duties included playground supervision and cleanup, sanitation for safety, leading activities, problem-solving, and conflict resolution for children experiencing behavior problems.

**Media** I am fascinated by media functions and the idea of influence through art and technology.

**Travel** I appreciate opportunities to experience new cultures and learn about the world.